



Affiliate Pack

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Affiliate Program managed by:
www.peglegprintshop.com

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About Peg Leg Print Shop

The Company

Peg Leg Print Shop is an online print supplier offering high quality printing to customers around the globe. Our low price compared to our high quality really is the focus of our business. We keep cost low so we can compete with other online discount retailers while keeping our quality above our competition. Our goal as a company is to serve our clients faithfully and with complete honesty and integrity. We value good working relationships and customer service over the quick sale. We also try to foster a fun atmosphere where we are serious about our business but can still enjoy what we do.

The Product

We've done the research so we can honestly say we think we have the highest quality print products available anywhere. Our clients rave about our quality and that's how we like it. We never want to put ourselves into the position of outgrowing quality or having to explain to our customers why our products didn't meet their expectations.

We offer a wide range of products but we only offer products we know we can deliver on a timely basis without having to cut back on quality or cut corners. Our primary focus is business and consumer mass print products. We offer many variations of several products as well so we can fit the needs and desires of our customers.

Our current catalog of products includes the best of the best in our business.

The URL

Peg Leg Print Shop affiliate URL is www.peglegprintshop.com which is affiliate friendly and has very high conversion rates. The company also uses the URL www.peglegprintshop.com but this is used for non-affiliate activity.

Product Facts and USP's

➤ High Quality

We offer only the best paper stocks and use high-quality eco-friendly inks. We are proud of the materials we use and know they can hold up with the best our competitors have to offer.

➤ Low Prices

Peg Leg Print Shop gets a lot of initial business on price alone. It is hard to tell the difference in quality between many online retailers at first glance and most people don't want to wait on sample packs so we have priced our products in a first time buyer friendly range. Even if you have never heard of us and have never ordered anything online our prices alone can calm the most uneasy buyer.

➤ Turnaround Times

Our standard turnaround times are based on the best economy for our clients. That being said, even our slowest option works for most customers. If the product is needed sooner we offer rush ordering on most products and overnight shipping on all orders.

➤ Instant Pricing

On almost every product we sell you can get instant pricing. This is a huge advantage especially compared to most local print shops that require you to go through a quote process for every order. Because of our volume we can insure a low price every time and don't have the need to check paper prices before every order. This is a great advantage to the customer who is looking to quickly get a price and is a great asset in making the sale.

➤ Fast Online Proofs

Most of the time when a customer first uses our service one of the primary benefits they see is the ability to see a proof online quickly. Our standard proof option emails the client a proof and requires approval before the job is even sent to the printers. If there are fold lines they are clearly marked on the proof to ensure the customer they have designed their product correctly.

➤ The Extra Mile

To some this may seem like a gimmick but to us it is a legitimate selling point and an integral part of the process. When other companies give up we go out of our way to make our customers happy and to ensure our products and standards are never lacking.

Why Join the Peg Leg Print Shop Affiliate Program

➤ Demand

The online print market is booming as more businesses are seeking lower prices for the print products they must replenish on a regular basis. It is also growing in many areas now that businesses see they have more options than just what is available in their local market.

➤ Commissions

Depending on your lead quality and quantity, we may be able to offer you commissions up to %50 per valid lead for superior performance – we can work closely with you in order to achieve this. All valid leads consist of a completed order with payments processed and shipment complete.

All affiliates start at 15% commission and there is no limit to the amount you can make.

➤ Payments

Through Paypal, affiliates can expect to be paid by the 14th of each month for all completed orders where shipment and payment can be confirmed.

➤ Validations and Reversals

Affiliates will receive a weekly and monthly validation report which outlines details of validated leads and orders. Reversals will be processed as soon as they are finalized.

➤ Creative

We will help you to creatively market our products and provide you with creative resources.

Assisting Affiliates

We know that affiliates put in a lot of time marketing and making sales and we want to back you up every step of the way. We have a dedicated channel for affiliate questions and concerns that is available at all times.

➤ **Tracking**

Working within our affiliate channel will ensure that all of your tracking needs will be handled in order for your campaign's smooth running.

➤ **Reporting**

We will provide sales reports on a weekly and monthly basis with detailed commentary as to the best advice on how to improve your performance and ultimately your commissions.

Further to this, we will be working with all affiliates, regardless of your affiliate statistics to improve performance and ad-hoc reporting is available on request.

➤ **Validations and Payments**

Our finance department will efficiently manage all payments, validations and administrative functions.

Promotional Materials: We will work closely with our design team in order to obtain up to date creative, copy, PR articles and any details of offline activity which will aid affiliates in their campaign management.

Contact Us

If you are interested in joining this program, or have any questions please contact Heath Cates at <mailto:heath@peglegprintshop.com>.

Alternatively, please call 1-678-701-PRINT.

Terms & Conditions

1. All clients supplied to PegLegPrintShop.com must be exclusive and not sold elsewhere
2. The customer must come from a party interested in print services we already offer
3. Orders must be placed through www.peglegprintshop.com using the affiliate code provided
4. Any order that is refunded or reversed in for any reason will be debited from the affiliate
5. The Affiliate relationship may be terminated at any time without reason by Peg Leg Print Shop
6. All creative must be correctly hyperlinked
7. The affiliate is responsible for any losses incurred in marketing, sales or customer relations that are not done directly through www.peglegprintshop.com or www.pegleggy.com.
8. Affiliates are responsible for following all local laws relating to the sales of our products and we are not responsible for business formations, licenses, fees or any other aspect of your local operations.
9. The starting rate for all affiliates will be as listed below and increased as Peg Leg Print Shop sees fit based on quantity and quality of customers referred.

15% Commission calculated from the product price before tax and shipping

Please see working example below:

Total Amount of Order before tax and shipping	Amount Paid to affiliate at completion of order including shipment of product	At what time will the payment be made via paypal
\$1,150	\$172.50	The 14 th of the month following shipment